



Alex Panton Symposium Sponsorship Pack

About the Youth Mental Health Symposium

The second annual Youth Mental Health Symposium will take place on February 23rd from 9.30am – 3.00pm in the Orchid Ballroom in the Grand Cayman Marriott Beach resort. In its first year the symposium attracted 300 attendees.

The Alex Panton Foundation is a not-for-profit with the primary objective of raising awareness of mental illnesses affecting children and young adults in the Cayman Islands with a particular focus on anxiety and depression.

Now in its second year, the annual mental health symposium brings together members of the local Cayman community to discuss the latest developments in the area of youth mental health services. The Symposium aims to shed a light on services available to those suffering with mental health issues and to discuss issues affecting youth mental health today.

The Symposium is open to all and free to attend and aims to connect young people, their families, practitioners, researchers, policymakers, and many more who are passionate about driving a unified effort to create a lasting change across the youth mental health sector.

Exhibit at Alex Panton Foundation Youth Mental Health Symposium and connect with mental health professionals and advocates from across the country. As an exhibitor, you will gain visibility and exposure mental health care providers and others who come together to share insights, find solutions and identify best practices in the area of youth mental health.

Exhibitor Table Unmanned CI \$500

- Includes 'unmanned' 6x8 table (flush with the wall), no chairs
- Company logo on the Alex Panton Foundation website

Exhibitor Package CI \$750

- Includes 1 6x8 table
- Branding opportunity within the booth space
- Company logo on Alex Panton Foundation website

Supporting Sponsor CI \$3000 (max 4)

- Logo display on presentation screen during symposium
- Exhibition space
- Corporate logo on APF website & social
- Corporate logo on symposium agenda supporting printed collateral
- Acknowledgment during symposium session announcements
- Logo on all symposium advertising, and email blasts
- Mention in all press releases pertaining to the symposium
- Option to distribute material/giveaways at the symposium

Coffee Break Sponsor CI \$1500

Enjoy networking access to engaged mental health experts and exposure to like-minded professionals who share knowledge and experiences unique to this field by becoming a coffee break sponsor.

The coffee break package includes:

- Branding opportunity within the coffee break area and recognition announcements during the symposium
- Company logo on select event collateral, including website and digital marketing materials

WiFi Sponsor CI \$2000

Reliable WiFi is a critical, must-have productivity tool. Your company will be promoted among the full symposium delegation through the WiFi-login portal. Help attendees stay connected by sponsoring the WiFi connection.

The WiFi package includes:

- Acknowledgement of WiFi Sponsor throughout the symposium proceedings
- Inclusion of company name and logo on the Alex Panton Foundation website & social
- Customisable password for the symposium

Lunch Sponsor CI \$6000

- Display of logo & corporate message on screen during the symposium
- Location near the lunch station to place standing banner during the symposium (provided by sponsor)
- Premium display of logo on conference signage
- Exhibition space
- Company logo on all symposium communication collateral including, symposium agenda and supporting printed collateral
- Acknowledgment during symposium session announcements
- Company logo on all symposium advertising and email blasts
- Mention in all press releases pertaining to the symposium
- Option to distribute material/giveaways at the symposium
- Option to give opening remarks

Premium Sponsor CI \$7000 (max 2)

- Premium display of logo & corporate message on screen during the symposium
- Location near the stage to place standing banner during the symposium (provided by sponsor)
- Premium display of logo on conference signage (i.e.; podium sign)
- Exhibition space
- Company logo on all symposium communication collateral including, symposium agenda and supporting printed collateral
- Acknowledgment during symposium session announcements
- Company logo on all symposium advertising and email blasts
- Mention in all press releases pertaining to the symposium
- Option to distribute material/giveaways at the symposium
- Option to give opening remarks

About the Foundation

The Alex Panton Foundation is a not-for-profit with the primary objective of raising awareness of mental illnesses affecting children and young adults in the Cayman Islands with a particular focus on anxiety and depression.

This Foundation has been established in memory of Alex Panton, who succumbed to the effects of severe depression at the age of 16.

The Alex Panton Foundation aims to provide hope and resources to friends, family, teachers, classmates and carers to help save the lives of children and young adults struggling with mental illness.

Our Mission

To improve the mental health of children and young adults in the Cayman Islands through advocacy, awareness and support.

Our Goals

- To raise awareness of mental illnesses affecting children and young adults of the Cayman Islands with a particular focus on anxiety and depression;
- To provide hope and resources to help improve the lives of children and young adults affected by mental illness;
- To address the stigma surrounding mental illness through providing and promoting educational resources to the Cayman community;
- To influence the development of public and private policies to ensure adequate access to tools and resources to those dealing with mental illness, including ensuring adequate health insurance coverage;
- To seek to address discrimination against young people affected by mental illness;
- To educate friends, family, teachers, classmates, carers and the wider population on how to identify and successfully interact with young people with mental illness;
- To provide resources to friends, family, teachers, classmates, carers to help them support those young people with mental illness.

For sponsorship enquiries please contact
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